

MARVILL “MARVILLOUS BEATS” MARTIN

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Keynote Proposal

“FIVE STEPS TO STARTING A THRIVING MUSIC BUSINESS”

Abstract

All musicians with a burning passion are capable and deserving of making a living by servicing others with their gifts. However, basic small business practices and principles are often unknown by musicians which keeps them off the road to success.

This action-inspiring session pulls from 7 years of research as a full-time musician and small business owner that led to a proven five-part strategy that I will share which takes musicians from students to legitimate small business.

“I’m very particular about service and professionalism and was beyond impressed with the fact that Marvill is the personification of professionalism and delivered exceptional service.”

- Winston Moses, Customer

Learning Objectives

1. Discover easier ways to share your music and increase your royalty payments and sales!
2. Get the exact apps, email templates, and marketing strategies I use to land gigs!
3. Walk away with a blueprint to calculate your goals and achieve them step by step!

References

Kate Nelson, CEO & Founder, Skylark Creative Group, 202.679.3875, kate@scgentertainment.com

Lauren Brettell, Rebecca Steele, Owners, Lucy Black Entertainment, 202.780.8360,
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